Greer Margolis Mitchell 1010 Wisconsin Ave

Washington DC 20007

Barack Obama/ D/ President Submission Number 591 Issue 2



NBC 4 / WCMH

3165 Olentangy River Road Columbus, OH 43202 PHONE (614) 263-4444 FAX (614) 447-9107

Client:	Barack Obama/ D/ President	Submission Cost:	28495	Campaign Ref:	E:120831018
Buyer:	4.0	Client/Product/Estimate:	95 /101 /1687	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 09/23/12	Weeks:	ω	Order Ref:	06300831
Est/PO Number:	06300831	Contract type:	Political	Business Type:	POLITICAL
Associated Copies: No	No			Business Category: Transactions	: Transactional

8	Demographic:	Product:	
	(L) Household	Obama For America	
	Order:	Booking Group:	
		WCMH	
	Key Market:		
	Columbus, OH		

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		21		20		19		16		17		16		15		14		13		12			11		10	Ref	Associ	Est/PC	Schedu	Client: Buyer:
		Wed 9-10p	W ZZ:00:00-Z3:00:00	Wed NBC Sunday Night Football		Tue 8-9p	IWIESS	M-Su 630p NBC Nightly News	WIFSS	M-Su 6p News	8 06:30:00-08:00:00	Sun 630a News		Sat 8a News	MTWTESS Isolations: W/C 09/03S.	Sat 730p NBC Primetime Preview		Sat 6a News	Χ	Mon 8-10p ET / 7-9p CT Voice		,TWTF	M-F 730p Inside Edition	.TWTF	M-F 7a Today Show	Sales Product Details	Associated Copies: No	Est/PO Number: 06300831		
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Columbus, OH 43202
PHONE (614) 263-4444 FAX (614) 447-9107

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		M-F 11a Anderson	VIT	M-F 10a Today Show III	M	M-F 730p Inside Edition	M	M-F 7a Today Show	M	M-F 4p Ellen	3	M-F 3p Katie	M	M-F 2p Doctors	М	M-F 12p News	3	M-F 1230p Daytime Columbus	M	M-F 11a Anderson	M	M-F 11a Anderson	M	M-F 10a Today Show III	W.,	Sales Product Details	ļ šš		Schedule Dates: 09/03/12 to 09/23/12	Barack Obama/ D/ President
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NBC 4 / WCMH 3165 Olentangy River Road Columbus, OH 43202 PHONE (614) 263-4444 FAX (614) 447-9107

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		Sun 9a News	WIT	M-F 730p Inside Edition	W∏F	M-F 7a Today Show	.WTF	M-F 6a News	WTF	M-F 5a News	WTF	M-Th, Su 430a News	W T	M-F 4p Ellen	.WTF	M-F 3p Katie	WTF	M-F 2p Doctors	.WTF.	M-F 12p News	WTF	M-F 1230p Daytime Columbus	WTF	M-F 11a Anderson	.WTF	Sales Product Details	Associated Copies: No	Est/PO Number: 06300831	Schedule Dates: 09/03/12 to 09/23/12	Barack Obama/ D/ President)
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		M-F 2p Doctors		M-F 12p News		M-F 11a Daytime Columbus	MINVIT	M-F 10a Today Show III	TWIF	M-F 5a News	S	Sun 9a News	MTWTE.	M-F 7p Extra	.TWTF	M-F 4p Ellen	MTWIF	M-F 1p Days Of Our Lives	*TWTF	M-F 11a Daytime Columbus	.TWTF	M-F 9a Today Show II	Marray	M-F 7a Today Show	S	Sales Product Details	Associated Copies: No	Est/PO Number: 06300831	Schedule Dates: 09/03/12 to 09/23/12	Barack Obama/ D/ President
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pols) 49 70 12	49 70			pols)	pols)	s(Ord S	Weekly Totals: Total Spots(Ord Spots)	Week			
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95 /101 /1687 Sales Rep: HRI				/101 /1687	7101/	95	Estimate:	Client/Product/Estimate:			
28495 Campaign Ref: E:120831018	Campaign Ker:			28495	_)St:	Submission Cost:	Ď	Barack Obama/ D/ President	

Pre-emption Summary

E:120831018	0000000000	No Makegood / Credit	1,200.00	Closed Pre Emption	09/10/12	:30 Commercial	Wed 9-10p	21
E:120831018	000000000	No Makegood / Credit	250.00	Closed Pre Emption	09/03/12	:30 Commercial	M-F 730p Inside Edition	1
Campaign Ref	Makegood Ref	Makegood Line(s) (Dates)	Pre-empt Value	Status	Pre-empt Date	Spot Type	Sales Product	Ref

Grand Totals

Month 9 Weeks: 5

09/10

09/17

09/03

9895

Net Total:	Commission:	Gross Total:	Spots:	
24,220.75	4,274.25	28,495.00	131	

Totals

131 28495